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TO: WHOM IT MAY CONCERN

RE: LETTER OF REFERENCE FOR VISIONS BY DESIGN -VIDEO PRODUCTIONS

Our company had the pleasure of working with Cindy Harris on a video production for the CBC program called the Dragon's Den. The work entailed filming, editing and producing a 90 second elevator sales pitch for our company's product Syncrohearts. This was our first opportunity to work with Cindy and it was a very positive experience. We were referred to Visions By Design and now I am pleased to highly recommend Cindy to other customers.

This was a very important project for our company and Cindy took the time to understand our needs and goals. I was very impressed with Cindy's professionalism, comprehension of the task, attention to detail, high quality of work and in her prompt completion of the project.

We had expected Cindy to do a great job, based on the recommendations from some of her other clients. However she surpassed our expectations by providing important insights and suggestions, coaching and motivation for the project at hand. It was Cindy's passion and enthusiasm that helped make our project a huge success. I learned pretty quickly to trust her instincts and her expertise and she encouraged me to reach my potential.

Our project was submitted on budget and on time to a panel of judges who have the task of reviewing and rating numerous other video projects. The early response has been excellent, as the judges have given a very high rating to this project. I am thrilled with this response and I give full credit to Visions by Design. I feel very fortunate to have worked with Cindy and I highly recommend her to other potential customers.

Yours truly,

Bobby J. O'Neal
Creator of Syncrohearts