



Visions By Design won a contract with the BC Olympic & Paralympic Winter Games Secretariat in 2006 to produce a series of Olympic-related success stories. The stories consisted of interviews with business owners and managers telling their story to the camera, which the Secretariat used in presentations, workshops and the 2010 Commerce Centre website.

We found Visions By Design very professional to work with, their standard of work was uncompromising, and the quality of work represented excellent value for our investment.

Visions By Design brought significant expertise to the table, from not just a production perspective, but also through their specialized set of knowledge that greatly assisted our planning process. We were very pleased with the finished product, and most importantly, the videos have also received excellent feedback from our audiences.

Cindy Harris has an exceptional ability to make her subjects comfortable on camera, which leads to a notably better interview. Our subjects were generally not familiar with the experience of being on camera, and almost all noted what a difference she made to what they expected to be a stressful experience.

Sincerely,

**KEN VELDMAN**  
Manager, Business Connections  
BC Olympic and Paralympic Winter Games Secretariat

